

Community Engagement & Education AmeriCorps Member-Position Description

Summary

The Southern Appalachian Highlands Conservancy is seeking an AmeriCorps member to help connect with people and communities throughout our conservation focus areas in Western North Carolina. This AmeriCorps member will be responsible for assisting in Outings Program Manager, including recruiting and managing volunteers for at-risk ecosystems improvement on SAHC properties. The AmeriCorps member will enhance SAHC's outreach program by expanding virtual and in-person educational hikes and outings with partnering organizations and businesses by recruiting volunteers, planning and organizing virtual and in-person hikes, and educating the community about the importance and necessity of our land conservation program. In addition to the focus on education and outings, this AmeriCorps position will provide capacity and support to the Equity Diversity & Inclusion Manager and other staff by strengthening relationships with local community centers and other partners, helping to organize educational outings within urban neighborhoods or conservation areas, leading environmental education programs with community groups, and leading outings for community groups to connect with SAHC preserves. Addressing issues related to equity and inclusion, while building and enhancing relationships with diverse communities, is critical to our mission to conserve land for all people, in present and future generations. The position will enable the AmeriCorps member to build initiative and strategic experience in developing public educational programs.

Duties:

- Assist the Outings Program Manager in charge of hikes, tours, volunteer workdays, donor outings, and development on a new system of connecting people with land.
- Organize workdays and hikes and assist SAHC staff on outings and workdays, including the Grassy Ridge Mow-off, the June Jamboree, and volunteer events on SAHC properties.
- Facility maintenance of designated properties used for connecting people to land, including Elk Hollow, Grassy Ridge, Little Rock Creek, Nilsen, Big Rock Creek, and future developments at South Yellow Mountain.
- Assist the Equity Diversity and Inclusion Manager in the field promoting the accessibility and safety of BiPOC and people of all backgrounds in our focus areas.
- Continue and enhance relationships with new and existing community partners and leaders
- Expand youth education with new concepts, partnerships and programs.
- Create and/or assemble materials packages to support education programs. Improve materials supply and storage for education programs.
- Host SAHC tables/displays at community events and provide educational presentations at local schools.
- Write grants and other administrative duties.

- Produce and share visually compelling photos and videos that contribute to our outreach program on a consistent basis, demonstrating environmental education and stewardship on our most beautiful properties. Social media responsibilities. Evenly distribute content across all platforms.