

ECUSTA TRAIL

MAKING THE DREAM REAL CAMPAIGN

BUSINESS SPONSORSHIP OPPORTUNITIES

SUPPORT THE ECUSTA TRAIL

Charitable gifts from businesses made to the Ecusta Trail Campaign will receive benefits according to giving level. Benefits will be received for one year for one-time gifts, or over the course of the pledge if it is a multi-year pledge. A chart of benefits based on giving level is attached below. Don't see the recognition benefits you are looking for? Just ask. We are happy to discuss alternative benefits.

HOW TO MAKE A SPONSORSHIP GIFT

Make a gift or pledge today. Pledges are available for 5 years or less. A pledge form is attached. Checks should be directed to Conserving Carolina with Ecusta Trail in the memo line. Mail to 847 Case St. Hendersonville, NC 28792, call 828-697-5777, or donate online www.conservingcarolina.org/ecusta.

RECOGNITION AND NAMING OPPORTUNITIES

All donors who give at least \$5,000 will be recognized in a permanent recognition display at the two trailheads in Henderson and Transylvania Counties. Other specific trailside naming opportunities (benches, kiosks, mileposts, etc.) will be also reserved for donors at certain giving levels on a first-come, first-serve basis. Giving levels and specific naming opportunities have not been designated yet and will not be determined until completion of the trail design which is estimated to be done by the end of 2022. Businesses interested in naming opportunities should make a gift or pledge as soon as possible. Campaign management will contact eligible donors with naming opportunities in order of gift and/or pledges received.

QUESTIONS?

Contact: Jenn Tutor
Donor Relations Manager, Conserving Carolina
828-697-5777 ext. 209
jenn@conservingcarolina.org



SPONSORSHIP LEVELS & BENEFITS

\$10,000

- Eligibility for premier naming opportunity along trail
- Business name recognized at trailhead
- Premier event sponsorship opportunity (as needed)
- Plus all of the benefits listed in lower categories

\$5,000

- Possible naming opportunity along the trail
- Business name recognized at trailheads
- Email and social media call out
- Logo and link to website listed on Ecusta websites
- Plus all of the benefits listed in lower categories

\$3,000

- Email and social media call out
- Logo and link to website listed on Ecusta websites
- Plus all of the benefits listed in lower categories

\$2,000

- Logo and link to website listed on Ecusta websites
- Email updates about Ecusta Trail
- Individual and group volunteer opportunities
- Invitations to Ecusta Trail events, and ticket priority
- Official Ecusta Trail bumper cling

\$1,000

- Enlarged name and link to website listed
- Email updates about Ecusta Trail
- Individual and group volunteer opportunities
- Invitations to Ecusta Trail events, and ticket priority
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\$500

- Name and link to website listed on Ecusta websites
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