

BECOME A GUARDIAN OF THE GREEN

The Guardians of the Green program recognizes contributions made to Conserving Carolina by businesses, corporations, organizations, and affiliate groups. Guardians are charitable businesses who share Conserving Carolina's values and vision by providing strong financial backing and by taking an active role in our work. Conserving Carolina protects land and water, promotes good environmental stewardship and creates opportunities for people to enjoy nature. As a Guardian, you will be able to show your clients, customers, and those you serve that your business shares these values. Once you are a Guardian, you will be invited to renew your membership on an annual basis.

WHY JOIN GUARDIANS OF THE GREEN?

Brand Visibility : Year-Round Promotional Opportunities

- Your business name or logo presented at special events (in-person or virtual)
- Your business name or logo on our website, with a link to your website
- Event sponsorship opportunities/ naming rights
- Special acknowledgement in our Annual Report

Community Engagement & Networking Opportunities

- Invitations to our annual events, including complimentary tickets to our major fundraiser (if in-person fundraiser is not possible, tickets can be used at the next annual fundraiser)
- Access to our members-only events and outings
- Special volunteer opportunities—for individuals or business groups

Better Business

- Show your customers, clients, and those you serve that you care about protecting and stewarding land and water resources vital to our natural heritage and quality of life

Membership levels and associated benefits are listed on reverse.

Don't see what your business needs? Just ask! We can offer a benefit plan tailored to your needs. Pledges and payment plans are accepted.

Call Jenn Tutor at 828-697-5777 ext.209 to discuss.

ANNUAL MEMBERSHIP LEVELS & BENEFITS

\$10,000 +

- **Sponsorship of our popular White Squirrel Hiking Challenge** (includes naming rights, widely distributed promotional materials, and more)
- Unique promotional opportunities such as a **special spotlight in E-Holler**
- Business **logo and link** on website, and logo on selected printed materials
- **12 Tickets** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

\$5,000 +

- **Special premier promotions/ exclusive event naming rights**
- Unique promotional opportunities such as a **special spotlight in E-Holler and/ or filmed testimonials included in virtual events**
- Business **logo and link** on website, and logo on selected printed materials
- **8 Tickets** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

\$3,000 +

- **Presenting sponsorship opportunities**
- Unique promotional opportunities such as a **special spotlight in E-Holler**
- Business **logo and link** on website, and logo on selected printed materials
- **6 Tickets** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

\$2,000 +

- **Business logo and link on website**, and logo on selected printed materials
- **4 Tickets** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

\$1,000 +

- **Enlarged business name and link on website**, and name on selected printed materials
- **2 Tickets** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

\$500 +

- **Business name and link on website**, and name on selected printed materials
- **1 Ticket** to our major fundraiser
- Invitations to **members only hikes and events**
- **Volunteer opportunities** for business groups or individuals

For more information about our Guardians of the Green program, contact Donor Relations Manager, Jenn Tutor.

847 Case Street - Hendersonville, NC 28792 - Phone: 828-697-5777 ext. 209

www.conservingcarolina.org - jenn@conservingcarolina.org



GUARDIANS OF THE GREEN ANNUAL BUSINESS MEMBERSHIP COMMITMENT FORM

Date: _____

Business Name: _____

**Please print exactly as it will appear in publicity, with any appropriate capitalization, punctuation or abbreviations.*

Check Your Desired Business Membership Level:

- \$10,000 or above (\$ _____)
- \$5,000
- \$3,000
- \$2,000*
- \$1,000
- \$500
- I would like to discuss a payment plan
- I would like to discuss benefit options tailored to my needs

**If your pledge is at or above \$2,000, please include a high-resolution, 300 dpi logo*

Primary Contact Name: _____

Contact to Invoice (if different from primary): _____

Telephone: _____ E-mail: _____

Business Mailing Address: _____

Authorizing Signature: _____ Date: _____

Please send your completed pledge form to Jenn Tutor, Donor Relations Manager
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www.conservingcarolina.org - jenn@conservingcarolina.org